## **ASSOCIATIONS FORUM**

# Program of NAC's Closed Sessions Announced

The National Agricultural Chemicals Association has announced the names of speakers who will address the last two days of its meeting and their topics. The last two days of the meeting, which is to take place in Houston at the Shamrock Hotel, March 24 through 26, are to be restricted to members and their invited guests. The previous program announcement of NAC listed only the speakers and topics for the first day's program (Ag and Food, Feb. 3, page 151).

Among the speakers and topics on the second day's schedule are H. L. Haller, assistant director of crops research for USDA's Agricultural Research Service. He will discuss the broad implications of technology for the pesticide industry. J. Clyde Wilson of the Arizona Cotton Growers Association will relate some of his experiences with public reaction to the use of pesticides in agriculture at the same session. A question-and-answer period will follow his talk. Also sched-

uled for the same day is Roy Hofheinz, mayor of Houston.

John D. Connor, NAC counsel, will open the last day's program with a discussion of the importance of keeping proper research and production records. Charles S. Maddock, chairman of NAC's lawyers committee, will point out some legal considerations in the preparation of labels, advertising, and sales contracts. Some successful practical procedures in cost accounting will be presented by Wilson T. Seney of McKinsey & Co. The last address of the day will be by Joseph E. Burger of Corneli Seed Co. of Saint Louis, who will point out some methods to develop a bigger market for pesticides through better selling.

### Soil Microbiology Conference At Purdue June 21–24

A soil microbiology conference, sponsored by the American Society of Agronomy, the Soil Science Society of America, and Purdue University, is scheduled for June 21 to 24 at Purdue.

The two and half day meeting will in-

clude five major sessions and four discussion groups. Subjects of the sessions are: the physical properties of soils as affected by microbial activities, soil organic matter maintenance; organic matter transformations; and frontiers in soil microbiological research. The discussion groups will consider: microbiological control in soil experimental plots, soil and compost inoculants, graduate and undergraduate programs in soil microbiology, and fungicide and herbicide effects on microbiological activities in soils.

Further information can be obtained from Lewis W. Erdman, Plant Industry Station, Beltsville, Md.

### Flavor Chemists Form Society in New York

A group of those interested in flavor chemistry have formed the Society of Flavor Chemists and held the first regular meeting on Feb. 1 in New York City. Jack Bouton of Synfleur Laboratories, Monticello, N. Y., was elected temporary chairman. Purpose of the organization is primarily social but informal talks on matters of mutual interest will be scheduled occasionally.



#### CALENDAR

American Chemical Society, 125th Annual Meeting. Kansas City, Mo. March 23-April 1. (Division of Agricultural and Food Chemistry, March 24-27. Division of Carbohydrate Chemistry, March 29-April 1.)

National Agricultural Chemicals Association. Shamrock Hotel, Houston, Tex. March 24-26.

Pan-American Congress of Agronomy. Sao Paulo, Brazil. March 29-April 6.

Forest Products Research Society.
Grand Rapids, Mich. May 5-7.
American Association of Cereal
Chemists. Cosmopolitan Hotel,

Denver, Colo. May 23-27.

American Plant Food Council.

The Homestead, Hot Springs,
Va. June 10-13.

National Fertilizer Association.
Hotel Greenbrier, White Sulphur Springs, W. Va. June 14-16.
Institute of Food Technologists.

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Hotel Biltmore, Los Angeles,
Calif. June 27 to July 1.

Pacific Northwest Regional Fertilizer Conference. Klamath Falls, Ore. July 20–22.